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EDUCATION

Iowa State University
Bachelor of Science in Business
Marketing, Public Relations

PROFESSIONAL AFFILIATIONS

Greater Kansas City Public Relations
Society of America, Member

CIVIC INVOLVEMENT

Junior League of Kansas City,
Missouri



MADISON KNOTT

Director of Marketing
VanTrust Real Estate, LLC
Kansas City, MO

As Marketing Director, Maddy Knott manages communications across a variety of media, including website, public relations, advertising, events, and conferences. Her responsibilities include communication strategy, brand management, project planning, and project management, among others.

Prior to joining VanTrust, Maddy spent five years with global architecture and design firm Populous at their headquarters in Kansas City. Her primary responsibilities included developing marketing communications strategies and managing the business development pursuit process.

Maddy earned her Bachelor of Science in Business Marketing and Public Relations from Iowa State University. She is active in the community and volunteers her time with the Junior League of Kansas City, Missouri. She is also a member of the Greater Kansas City Public Relations Society of America.
