



Estuardo J. Garcia
Marketing Manager

VanTrust Real Estate, LLC
Kansas City, MO

About Estuardo

As marketing manager, Estuardo Garcia works closely with the vice president of business and strategic development and Market Leads to execute corporate marketing and brand strategies for the organization. Additionally, he maintains and manages the company's online presence developing new and engaging ways to tell the VanTrust story.

Estuardo began his marketing career at Rockhurst University after many years as a journalist. At Rockhurst, he developed and implemented the multimedia strategy that focused on the creation of dynamic multimedia content as a storytelling device to increase enrollment numbers and meet or exceed fundraising goals. He specializes in photography and videography.

Estuardo is active in the community and is civically engaged with his work through the KC Chamber's Centurions leadership program and is involved in the Kansas City arts community with his board membership with the Kansas City Artists Coalition and his marketing committee work with the Charlotte Street Foundation.

CONTACT

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EDUCATION

University of Kansas
Bachelor of Science, Journalism

Rockhurst University
Master of Arts, Management

CIVIC INVOLVEMENT

Board of Directors,
Kansas City Artists Coalition

Centurions,

Kansas City Chamber of Commerce

Marketing Committee,
Charlotte Street Foundation